



KEYNOTE #2

EVERYDAY COURAGE™

Transforming Small Actions into Big Impact

Most people think courage is about big, dramatic moments—crisis leadership, major decisions, or bold public stands. But the most overlooked form of courage is in the everyday moments that truly define leadership. The conversations leaders have or avoid. The feedback they give or withhold. The decisions they make now or push off for later. These moments determine whether teams thrive and trust grows—or whether hesitation and avoidance quietly take over.

With 25 years of experience leading in high-pressure environments where every decision carried weight, retired Colonel DeDe Halfhill has seen how avoiding these small moments limits leadership impact. But leaders who engage with them create stronger teams, deeper trust, and momentum that lasts—even in uncertainty.

In this keynote, she challenges leaders to rethink courage, not as something reserved for extraordinary situations, but as a daily habit that shapes leadership, trust, and culture.

The audience will leave with:

- ✔ A new perspective on courage and its everyday attainability.
- ✔ The confidence to tackle challenging moments head-on.
- ✔ Actionable strategies to turn hesitation into momentum.

This program is perfect for:

- ✔ Leaders, teams, and individuals who want to strengthen their potential and influence through authenticity and courage.
- ✔ Organizations driven to inspire engagement, spark innovation, and build resilience by empowering their people to embrace courage, one step at a time.